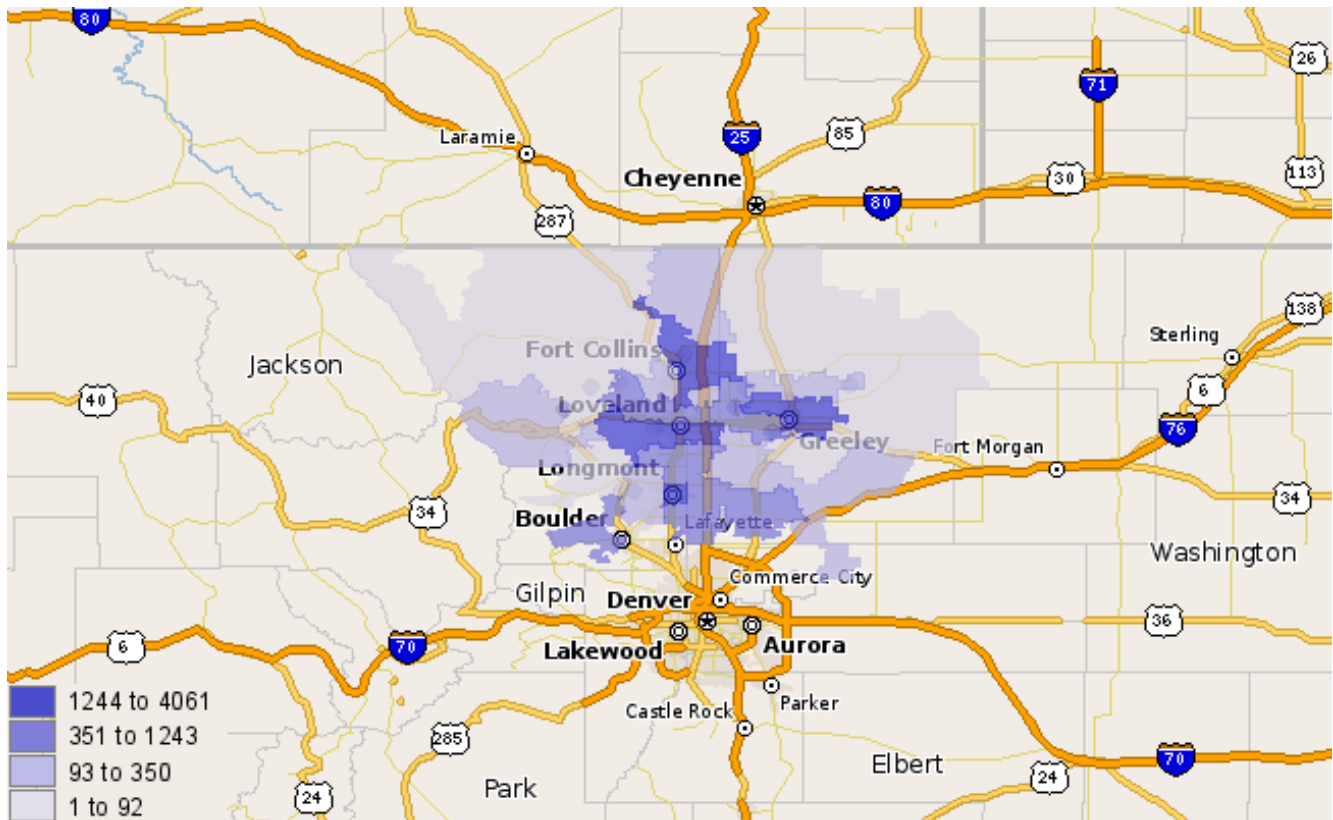


## Demographic and Workforce Report

### City of Fort Collins

Region Info: 30 Mile Radius from the Intersection of I-25 and Harmony Road

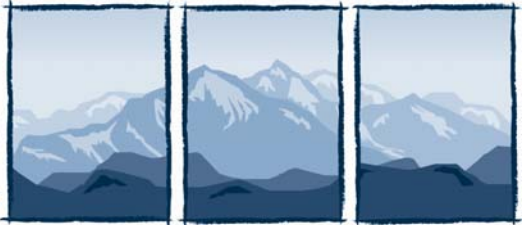


### **Age Breakdown (note: all data is based on residents age 20 – 64)**

Age	2008 Pop.	2008 LQ
20 to 24 years	60,882	1.38
25 to 29 years	53,446	1.19
30 to 34 years	46,776	1.14
35 to 39 years	44,396	1.01
40 to 44 years	41,499	0.92
45 to 49 years	45,712	0.95
50 to 54 years	44,838	0.99
55 to 59 years	38,349	0.98
60 to 64 years	28,188	0.89
	404,085	

# NORTHERN COLORADO

ECONOMIC DEVELOPMENT CORPORATION



## Race/Ethnicity Breakdown

Race/Ethnicity	2008 Pop.	2008 LQ
White, Non-Hispanic	328,114	1.29
White Hispanic	55,047	1.06
Asian	7,568	0.42
Two or more races	4,919	1.02
Black or African American	3,500	0.08
Non-White Hispanic	2,634	0.76
American Indian or Alaska Native	2,037	0.70
Native Hawaiian and other Pacific Islander	265	0.47
	404,085	

## Gender Breakdown

Gender	2008 Pop.	2008 LQ
Males	206,540	1.08
Females	197,545	1.03
	404,085	

## Occupation Breakdown – Sales and Related Occupations (SOC Code 41)

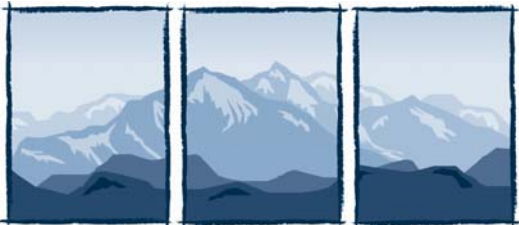
SOC Code	Name	2008 Jobs	Current Hourly Earnings	2008 LQ
41-2030	Retail salespersons	12,544	\$9.89	1.17
41-9020	Real estate brokers and sales agents	11,578	\$7.95	1.43
41-1010	First-line supervisors/managers of retail sales workers	7,333	\$13.93	1.07
41-2010	Cashiers	6,745	\$8.96	0.87
41-4010	Sales representatives, wholesale and manufacturing, technical and scientific products	4,423	\$26.90	0.96
41-9090	Miscellaneous sales and related workers	4,386	\$7.90	1.55
41-2020	Counter and rental clerks and parts salespersons	1,917	\$12.34	1.30
41-3030	Securities, commodities, and financial services sales agents	1,625	\$16.78	1.17
41-3090	Sales representatives, services, all other	1,511	\$16.76	0.92
41-3020	Insurance sales agents	1,465	\$13.60	0.97
41-9040	Telemarketers	999	\$9.33	1.30
41-9010	Models, demonstrators, and product promoters	524	\$8.68	1.46
41-3010	Advertising sales agents	479	\$18.77	1.00
41-9030	Sales engineers	399	\$34.04	2.29
41-3040	Travel agents	289	\$12.11	1.12
		56,217	\$11.94	

## Occupation Breakdown – Management Occupations (SOC Code 11)

SOC Code	Name	2008 Jobs	Current Hourly Earnings	2008 LQ
11-1020	General and operations managers	4,782	\$34.00	1.22
11-9190	Managers, all other	4,162	\$16.63	1.18
11-9010	Agricultural managers	3,911	\$9.86	0.82
11-9140	Property, real estate, and community association managers	3,451	\$8.09	1.32
11-1010	Chief executives	2,580	\$15.17	1.04

# NORTHERN COLORADO

ECONOMIC DEVELOPMENT CORPORATION



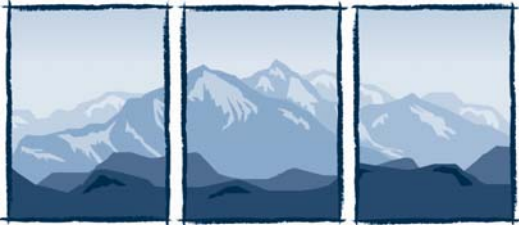
11-9020	Construction managers	2,490	\$19.82	1.52
11-9030	Education administrators	1,250	\$27.46	1.05
11-3030	Financial managers	802	\$29.49	0.56
11-2020	Marketing and sales managers	746	\$32.54	0.59
11-9050	Food service managers	719	\$13.24	0.74
11-9110	Medical and health services managers	618	\$37.58	0.90
11-9040	Engineering managers	590	\$61.88	1.48
11-3020	Computer and information systems managers	412	\$49.03	0.64
11-9080	Lodging managers	379	\$16.51	1.20
11-9150	Social and community service managers	240	\$18.89	0.70
11-9120	Natural sciences managers	240	\$53.48	2.47
11-3050	Industrial production managers	200	\$36.16	0.60
11-3010	Administrative services managers	185	\$37.74	0.34
11-3070	Transportation, storage, and distribution managers	143	\$36.84	0.63
11-3040	Human resources managers	140	\$34.05	0.44
11-1030	Legislators	136	\$17.11	1.00
11-2010	Advertising and promotions managers	91	\$29.95	0.81
11-2030	Public relations managers	85	\$35.44	0.64
11-3060	Purchasing managers	74	\$49.21	0.51
11-9130	Postmasters and mail superintendents	55	\$25.62	0.99
11-9060	Funeral directors	45	\$19.80	0.67
11-9070	Gaming managers	20	\$13.34	0.39
		28,547	\$21.78	

## Occupation Breakdown – Business and Financial Operations (SOC Code 13)

SOC Code	Name	2008 Jobs	Current Hourly Earnings	2008 LQ
13-2010	Accountants and auditors	3,670	\$20.53	1.08
13-1190	Business operation specialists, all other	2,856	\$29.24	1.25
13-2050	Financial analysts and advisors	2,606	\$18.91	0.98
13-1110	Management analysts	2,276	\$19.31	0.98
13-1070	Human resources, training, and labor relations specialists	1,368	\$23.16	0.77
13-2020	Appraisers and assessors of real estate	1,353	\$9.64	1.45
13-1020	Buyers and purchasing agents	1,108	\$22.92	1.06
13-1050	Cost estimators	813	\$26.38	1.59
13-2070	Loan counselors and officers	513	\$26.01	0.62
13-1030	Claims adjusters, appraisers, examiners, and investigators	351	\$20.76	0.48
13-2080	Tax examiners, collectors, preparers, and revenue agents	289	\$11.48	0.75
13-1040	Compliance officers, except agriculture, construction, health and safety, and transportation	247	\$25.31	0.47
13-2090	Financial specialists, all other	242	\$18.36	0.68
13-1120	Meeting and convention planners	181	\$12.52	1.11
13-1080	Logisticians	123	\$28.12	0.58
13-1010	Agents and business managers of artists, performers, and athletes	119	\$8.58	1.12
13-2040	Credit analysts	86	\$27.91	0.55
13-2030	Budget analysts	80	\$30.09	0.57
13-2060	Financial examiners	45	\$19.78	0.58

# NORTHERN COLORADO

ECONOMIC DEVELOPMENT CORPORATION



13-1060	Emergency management specialists	39	\$20.86	1.03
		18,363	\$21.38	

## Occupation Breakdown – Computer and Mathematical Sciences (SOC Code 15)

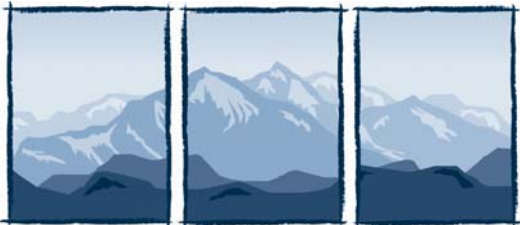
SOC Code	Name	2008 Jobs	Current Hourly Earnings	2008 LQ
15-1030	Computer software engineers	3,116	\$41.51	1.51
15-1040	Computer support specialists	1,472	\$20.32	1.19
15-1090	Computer specialists, all other	952	\$32.86	1.92
15-1050	Computer systems analysts	864	\$35.49	0.75
15-1020	Computer programmers	844	\$29.98	0.84
15-1080	Network systems and data communications analysts	663	\$21.41	1.00
15-1070	Network and computer systems administrators	655	\$32.35	0.88
15-1060	Database administrators	323	\$28.83	1.22
15-1010	Computer and information scientists, research	186	\$28.02	1.33
15-2030	Operations research analysts	76	\$28.38	0.54
15-2040	Statisticians	59	\$29.56	1.15
15-2010	Actuaries	31	\$42.29	0.64
15-2090	Miscellaneous mathematical science occupations	16	\$24.15	0.63
15-2020	Mathematicians	<10	--	--
		9,261	\$32.57	

## Occupation Breakdown – Architecture and Engineering (SOC Code 17)

SOC Code	Name	2008 Jobs	Current Hourly Earnings	2008 LQ
17-3020	Engineering technicians, except drafters	1,283	\$23.15	1.21
17-2070	Electrical and electronics engineers	1,253	\$42.37	1.92
17-2050	Civil engineers	1,137	\$30.84	1.73
17-2060	Computer hardware engineers	984	\$49.38	5.99
17-3010	Drafters	815	\$20.77	1.42
17-2140	Mechanical engineers	755	\$38.96	1.49
17-1010	Architects, except naval	748	\$23.81	1.68
17-2110	Industrial engineers, including health and safety	600	\$37.00	1.17
17-2190	Engineers, all other	484	\$39.36	1.20
17-1020	Surveyors, cartographers, and photogrammetrists	260	\$22.82	1.60
17-3030	Surveying and mapping technicians	193	\$18.17	1.10
17-2080	Environmental engineers	182	\$30.04	1.55
17-2130	Materials engineers	179	\$39.03	3.36
17-2160	Nuclear engineers	116	\$24.52	1.44
17-2150	Mining and geological engineers, including mining safety engineers	108	\$40.74	3.47
17-2010	Aerospace engineers	100	\$42.33	0.66
17-2170	Petroleum engineers	85	\$45.12	1.40
17-2040	Chemical engineers	82	\$36.11	1.17
17-2020	Agricultural engineers	33	\$49.61	3.22
17-2030	Biomedical engineers	12	\$41.85	0.34

# NORTHERN COLORADO

ECONOMIC DEVELOPMENT CORPORATION



17-2120	Marine engineers and naval architects	<10	--	--
		9,413	\$33.66	

## Occupation Breakdown – Life, Physical and Social Sciences (SOC Code 19)

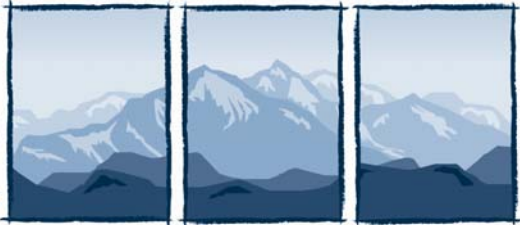
SOC Code	Name	2008 Jobs	Current Hourly Earnings	2008 LQ
19-3030	Psychologists	1,200	\$17.99	1.60
19-3020	Market and survey researchers	743	\$21.18	1.06
19-2040	Environmental scientists and geoscientists	662	\$31.32	2.01
19-1020	Biological scientists	469	\$27.16	2.27
19-1030	Conservation scientists and foresters	456	\$21.70	5.44
19-4090	Other life, physical, and social science technicians	444	\$18.29	1.41
19-2020	Atmospheric and space scientists	348	\$40.63	11.12
19-2030	Chemists and materials scientists	348	\$27.77	1.73
19-4020	Biological technicians	343	\$17.64	2.17
19-3090	Miscellaneous social scientists and related workers	291	\$26.88	2.66
19-4030	Chemical technicians	230	\$22.93	1.65
19-1040	Medical scientists	168	\$25.21	0.71
19-2090	Physical scientists, all other	151	\$26.08	1.84
19-4040	Geological and petroleum technicians	151	\$22.95	4.52
19-2010	Astronomers and physicists	117	\$53.77	2.82
19-1010	Agricultural and food scientists	116	\$20.05	1.60
19-3050	Urban and regional planners	115	\$27.99	1.45
19-4010	Agricultural and food science technicians	75	\$13.22	1.51
19-4060	Social science research assistants	26	\$13.92	0.56
19-3010	Economists	22	\$25.85	0.66
19-1090	Life scientists, all other	20	\$27.27	0.74
19-4050	Nuclear technicians	17	\$21.86	0.82
19-3040	Sociologists	13	\$15.72	0.98
		6,526	\$24.19	

## Occupation Breakdown – Office and Administrative Support (SOC Code 43)

SOC Code	Name	2008 Jobs	Current Hourly Earnings	2008 LQ
43-6010	Executive secretaries and administrative assistants	11,471	\$15.65	1.12
43-3030	Bookkeeping, accounting, and auditing clerks	4,745	\$14.42	0.98
43-5080	Stock clerks and order fillers	3,768	\$11.45	0.93
43-4050	Customer service representatives	3,649	\$13.17	0.74
43-9060	Office clerks, general	3,370	\$11.80	0.50
43-4170	Receptionists and information clerks	3,115	\$11.82	1.25
43-1010	First-line supervisors/managers of office and administrative support workers	2,214	\$18.72	0.65
43-3070	Tellers	1,310	\$11.91	0.98
43-5070	Shipping, receiving, and traffic clerks	1,188	\$13.61	0.73
43-5050	Postal service workers	949	\$24.15	0.73
43-3020	Billing and posting clerks and machine operators	892	\$14.33	0.78
43-4080	Hotel, motel, and resort desk clerks	719	\$9.60	1.43

# NORTHERN COLORADO

## ECONOMIC DEVELOPMENT CORPORATION



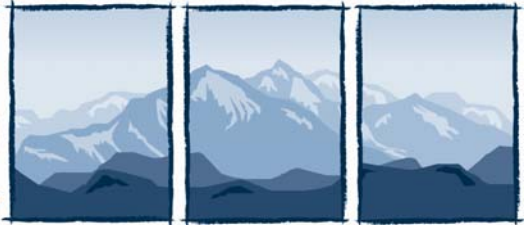
43-9020	Data entry and information processing workers	704	\$11.44	0.65
43-4030	Court, municipal, and license clerks	652	\$15.48	2.65
43-4190	Information and record clerks, all other	613	\$16.74	1.31
43-4110	Interviewers, except eligibility and loan	562	\$13.26	1.05
43-5020	Couriers and messengers	534	\$8.52	0.87
43-5030	Dispatchers	500	\$17.50	0.80
43-3010	Bill and account collectors	469	\$15.07	0.52
43-5060	Production, planning, and expediting clerks	437	\$19.11	0.71
43-4070	File clerks	392	\$12.70	0.81
43-9190	Office and administrative support workers, all other	362	\$15.97	0.55
43-4130	Loan interviewers and clerks	334	\$15.49	0.70
43-3050	Payroll and timekeeping clerks	298	\$16.32	0.67
43-4150	Order clerks	280	\$14.30	0.53
43-9040	Insurance claims and policy processing clerks	239	\$16.72	0.43
43-9050	Mail clerks and mail machine operators, except postal service	233	\$11.67	0.70
43-4160	Human resources assistants, except payroll and timekeeping	207	\$16.52	0.57
43-4140	New accounts clerks	200	\$13.70	1.06
43-4180	Reservation and transportation ticket agents and travel clerks	185	\$12.37	0.50
43-2010	Switchboard operators, including answering service	184	\$12.06	0.54
43-4120	Library assistants, clerical	177	\$12.09	0.69
43-4060	Eligibility interviewers, government programs	168	\$18.20	0.71
43-9070	Office machine operators, except computer	164	\$13.20	0.92
43-4010	Brokerage clerks	154	\$14.77	1.02
43-9030	Desktop publishers	147	\$13.26	1.14
43-5110	Weighers, measurers, checkers, and samplers, recordkeeping	145	\$13.93	0.89
43-9010	Computer operators	132	\$18.20	0.54
43-3060	Procurement clerks	110	\$16.07	0.64
43-5040	Meter readers, utilities	108	\$20.71	1.08
43-4040	Credit authorizers, checkers, and clerks	103	\$14.20	0.72
43-2020	Telephone operators	55	\$15.08	0.90
43-5010	Cargo and freight agents	42	\$21.27	0.22
43-9080	Proofreaders and copy markers	17	\$9.06	0.34
43-4020	Correspondence clerks	11	\$9.39	0.27
43-9110	Statistical assistants	<10	--	--
43-3040	Gaming cage workers	<10	--	--
43-2090	Communications equipment operators, all other	<10	--	--
		46,324	\$14.29	

### Occupation Breakdown – Installation, Maintenance and Repair (SOC Code 49)

SOC Code	Name	2008 Jobs	Current Hourly Earnings	2008 LQ
49-9040	Industrial machinery installation, repair, and maintenance workers	3,626	\$16.47	0.93
49-3020	Automotive technicians and repairers	2,527	\$16.66	1.11
49-9090	Miscellaneous installation, maintenance, and repair workers	986	\$12.25	0.83
49-1010	First-line supervisors/managers of mechanics, installers, and repairers	852	\$28.31	0.87

# NORTHERN COLORADO

ECONOMIC DEVELOPMENT CORPORATION



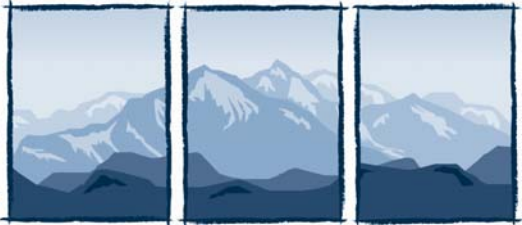
49-2090	Miscellaneous electrical and electronic equipment mechanics, installers, and repairers	838	\$19.68	1.23
49-9020	Heating, air conditioning, and refrigeration mechanics and installers	607	\$17.81	0.84
49-9050	Line installers and repairers	510	\$21.06	0.80
49-3090	Miscellaneous vehicle and mobile equipment mechanics, installers, and repairers	452	\$11.89	1.69
49-3030	Bus and truck mechanics and diesel engine specialists	448	\$17.92	0.74
49-3040	Heavy vehicle and mobile equipment service technicians and mechanics	436	\$19.82	1.04
49-2020	Radio and telecommunications equipment installers and repairers	400	\$24.06	0.83
49-2010	Computer, automated teller, and office machine repairers	313	\$14.80	0.86
49-3050	Small engine mechanics	242	\$11.42	1.07
49-9060	Precision instrument and equipment repairers	233	\$13.07	0.98
49-9030	Home appliance repairers	184	\$9.46	1.06
49-9010	Control and valve installers and repairers	144	\$20.57	1.08
49-3010	Aircraft mechanics and service technicians	131	\$19.39	0.51
		12,929	\$17.45	

## Occupation Breakdown – Production Occupations (SOC Code 51)

SOC Code	Name	2008 Jobs	Current Hourly Earnings	2008 LQ
51-2090	Miscellaneous assemblers and fabricators	2,097	\$12.72	0.67
51-3020	Butchers and other meat, poultry, and fish processing workers	1,789	\$12.08	2.18
51-9190	Miscellaneous production workers	1,463	\$12.08	0.68
51-1010	First-line supervisors/managers of production and operating workers	1,306	\$23.93	0.89
51-9060	Inspectors, testers, sorters, samplers, and weighers	1,012	\$15.70	0.99
51-2020	Electrical, electronics, and electromechanical assemblers	1,009	\$13.75	1.59
51-4120	Welding, soldering, and brazing workers	1,006	\$16.08	0.96
51-9110	Packaging and filling machine operators and tenders	874	\$12.87	1.17
51-4040	Machinists	685	\$19.81	0.77
51-5020	Printers	642	\$15.42	0.96
51-7010	Cabinetmakers and bench carpenters	556	\$12.61	1.87
51-4030	Machine tool cutting setters, operators, and tenders, metal and plastic	509	\$13.53	0.53
51-6010	Laundry and dry-cleaning workers	450	\$8.67	0.76
51-6050	Tailors, dressmakers, and sewers	438	\$8.02	1.26
51-3090	Miscellaneous food processing workers	415	\$10.88	1.21
51-9120	Painting workers	382	\$15.62	0.89
51-7040	Woodworking machine setters, operators, and tenders	344	\$12.43	1.08
51-9020	Crushing, grinding, polishing, mixing, and blending workers	326	\$15.25	0.68
51-3010	Bakers	313	\$11.19	0.97
51-4080	Multiple machine tool setters, operators, and tenders, metal and plastic	308	\$13.68	1.63
51-8030	Water and liquid waste treatment plant and system operators	293	\$23.44	1.25

# NORTHERN COLORADO

ECONOMIC DEVELOPMENT CORPORATION



51-4070	Molders and molding machine setters, operators, and tenders, metal and plastic	286	\$14.31	0.83
51-6090	Miscellaneous textile, apparel, and furnishings workers	273	\$9.05	0.92
51-9130	Photographic process workers and processing machine operators	264	\$10.60	1.40
51-4190	Miscellaneous metalworkers and plastic workers	260	\$13.45	0.85
51-2040	Structural metal fabricators and fitters	259	\$17.81	1.07
51-8090	Miscellaneous plant and system operators	232	\$22.01	0.88
51-8010	Power plant operators, distributors, and dispatchers	227	\$23.85	1.83
51-6030	Sewing machine operators	225	\$9.55	0.49
51-5010	Bookbinders and bindery workers	217	\$13.77	1.43
51-9080	Medical, dental, and ophthalmic laboratory technicians	216	\$16.85	1.02
51-9010	Chemical processing machine setters, operators, and tenders	170	\$14.86	0.82
51-4020	Forming machine setters, operators, and tenders, metal and plastic	168	\$15.04	0.50
51-4010	Computer control programmers and operators	164	\$18.21	0.48
51-9040	Extruding, forming, pressing, and compacting machine setters, operators, and tenders	150	\$15.91	0.86
51-7020	Furniture finishers	143	\$10.60	1.49
51-9070	Jewelers and precious stone and metal workers	115	\$11.37	0.99
51-9030	Cutting workers	105	\$13.09	0.48
51-9140	Semiconductor processors	100	\$15.80	1.14
51-2030	Engine and other machine assemblers	93	\$13.31	1.11
51-6040	Shoe and leather workers	87	\$7.96	1.09
51-6020	Pressers, textile, garment, and related materials	60	\$9.10	0.40
51-4110	Tool and die makers	58	\$20.87	0.31
51-8020	Stationary engineers and boiler operators	55	\$21.46	0.62
51-6060	Textile machine setters, operators, and tenders	43	\$10.89	0.18
51-7090	Woodworkers, all other	37	\$10.35	1.02
51-7030	Model makers and patternmakers, wood	35	\$9.77	1.05
51-4060	Model makers and patternmakers, metal and plastic	33	\$18.35	0.81
51-4050	Metal furnace and kiln operators and tenders	29	\$15.77	0.35
51-9050	Furnace, kiln, oven, drier, and kettle operators and tenders	19	\$14.88	0.35
51-2010	Aircraft structure, surfaces, rigging, and systems assemblers	<10	--	--
		20,343	\$14.48	

This report uses state data from the following agencies: Colorado Department of Labor and Employment.



## Data Sources and Calculations

### Demographic Data

The demographic data in this report is compiled from several sources using a specialized process. Sources include US Census Bureau annual estimates, birth and mortality rates from the US Health Department, and projected regional job growth.

### Occupation Data

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

### State Data Sources

This report uses state data from the following agencies: Colorado Department of Labor and Employment.