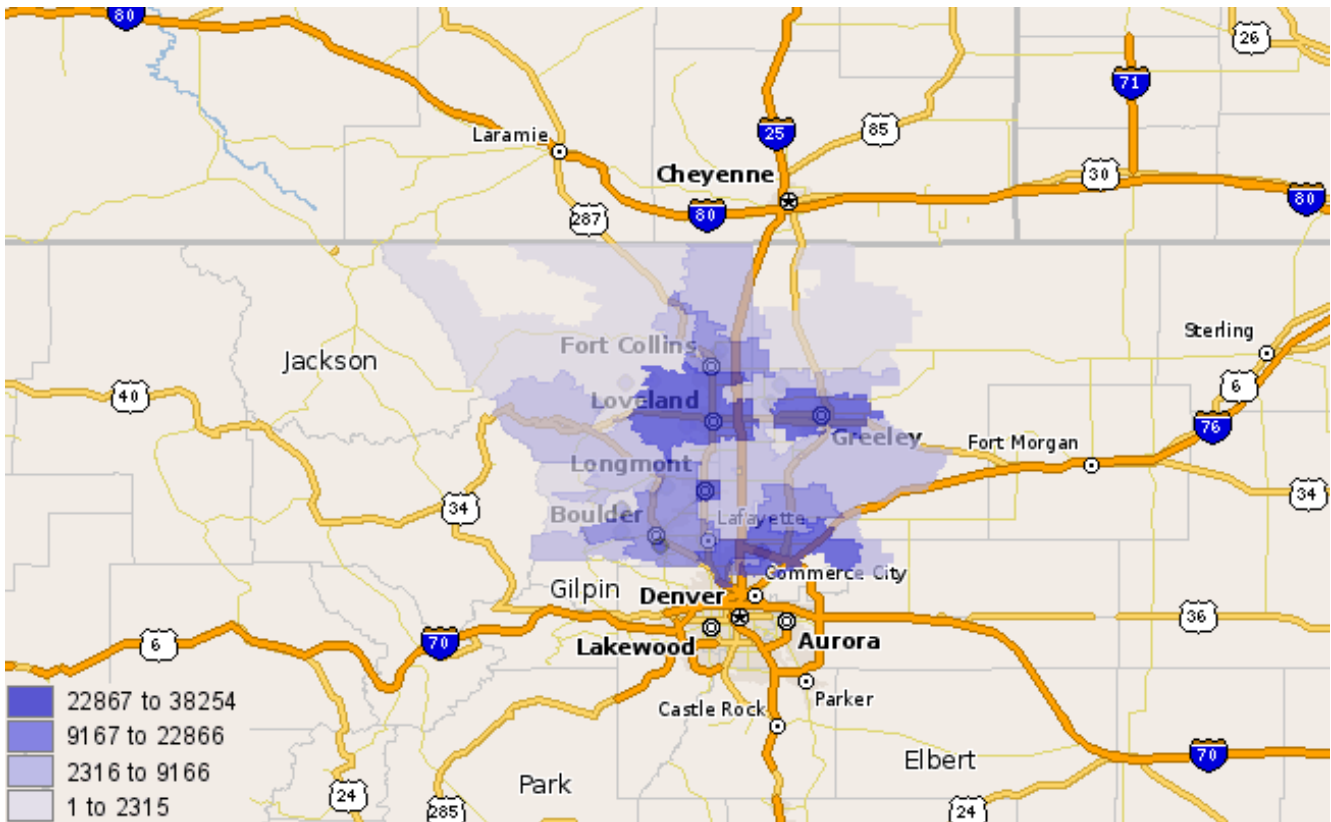


Demographic and Workforce Report

Town of Berthoud

Region Info: 30 Mile Radius from Downtown Berthoud

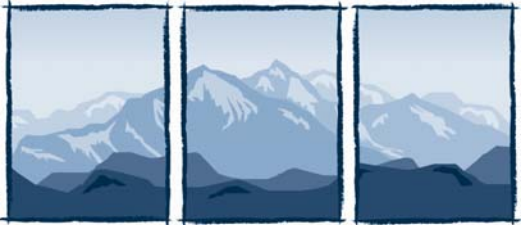


Age Breakdown (note: all data is based on residents age 20 – 64)

Age	2008 Pop.	2008 LQ
20 to 24 years	89,673	1.20
25 to 29 years	90,334	1.20
30 to 34 years	82,585	1.19
35 to 39 years	80,426	1.08
40 to 44 years	75,085	0.99
45 to 49 years	81,235	1.00
50 to 54 years	77,103	1.01
55 to 59 years	64,141	0.98
60 to 64 years	46,918	0.88
	687,501	

NORTHERN COLORADO

ECONOMIC DEVELOPMENT CORPORATION



Race/Ethnicity Breakdown

Race/Ethnicity	2008 Pop.	2008 LQ
White, Non-Hispanic	535,790	1.25
White Hispanic	106,258	1.21
Asian	19,208	0.63
Black or African American	9,250	0.12
Two or more races	8,517	1.05
Non-White Hispanic	4,458	0.76
American Indian or Alaska Native	3,548	0.72
Native Hawaiian and other Pacific Islander	473	0.50
	687,501	

Gender Breakdown

Gender	2008 Pop.	2008 LQ
Males	352,595	1.09
Females	334,906	1.04
	687,501	

Occupation Breakdown – Sales and Related Occupations (SOC Code 41)

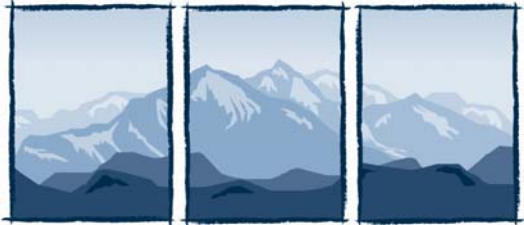
SOC Code	Name	2008 Jobs	Current Hourly Earnings	2008 LQ
41-2030	Retail salespersons	20,070	\$9.88	1.10
41-9020	Real estate brokers and sales agents	18,659	\$7.93	1.34
41-1010	First-line supervisors/managers of retail sales workers	11,852	\$14.62	1.02
41-2010	Cashiers	10,884	\$9.16	0.82
41-4010	Sales representatives, wholesale and manufacturing, technical and scientific products	9,204	\$27.70	1.17
41-9090	Miscellaneous sales and related workers	7,594	\$8.09	1.57
41-3090	Sales representatives, services, all other	3,247	\$19.32	1.16
41-2020	Counter and rental clerks and parts salespersons	3,048	\$12.40	1.21
41-3030	Securities, commodities, and financial services sales agents	2,872	\$16.57	1.20
41-3020	Insurance sales agents	2,200	\$13.79	0.85
41-9040	Telemarketers	1,967	\$10.30	1.50
41-3010	Advertising sales agents	846	\$18.33	1.04
41-9010	Models, demonstrators, and product promoters	810	\$8.46	1.32
41-9030	Sales engineers	773	\$36.84	2.59
41-3040	Travel agents	521	\$12.33	1.19
		94,548	\$12.65	

Occupation Breakdown – Management Occupations (SOC Code 11)

SOC Code	Name	2008 Jobs	Current Hourly Earnings	2008 LQ
11-1020	General and operations managers	8,453	\$37.79	1.27
11-9190	Managers, all other	7,666	\$17.59	1.28
11-9140	Property, real estate, and community association managers	5,718	\$8.39	1.28
11-1010	Chief executives	4,637	\$15.99	1.09
11-9010	Agricultural managers	4,549	\$10.14	0.56

NORTHERN COLORADO

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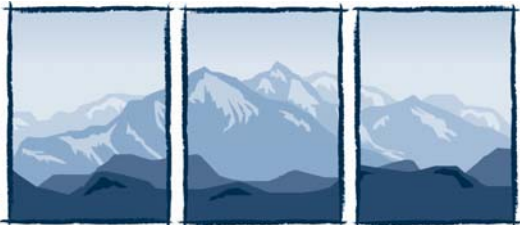
11-9020	Construction managers	3,435	\$19.79	1.23
11-9030	Education administrators	2,451	\$26.29	1.20
11-2020	Marketing and sales managers	1,721	\$36.47	0.79
11-3030	Financial managers	1,667	\$30.67	0.68
11-9040	Engineering managers	1,208	\$64.12	1.78
11-9050	Food service managers	1,207	\$13.02	0.73
11-3020	Computer and information systems managers	1,202	\$52.80	1.09
11-9110	Medical and health services managers	978	\$35.59	0.84
11-9080	Lodging managers	533	\$15.57	0.99
11-9120	Natural sciences managers	408	\$55.98	2.46
11-9150	Social and community service managers	391	\$19.78	0.67
11-3010	Administrative services managers	382	\$37.84	0.41
11-3050	Industrial production managers	367	\$38.35	0.64
11-3040	Human resources managers	299	\$38.48	0.55
11-3070	Transportation, storage, and distribution managers	294	\$37.99	0.76
11-2010	Advertising and promotions managers	208	\$31.27	1.08
11-2030	Public relations managers	208	\$36.26	0.91
11-1030	Legislators	189	\$18.14	0.81
11-3060	Purchasing managers	182	\$49.57	0.73
11-9130	Postmasters and mail superintendents	65	\$26.21	0.69
11-9060	Funeral directors	52	\$19.95	0.45
11-9070	Gaming managers	41	\$12.53	0.46
		48,511	\$24.37	

Occupation Breakdown – Business and Financial Operations (SOC Code 13)

SOC Code	Name	2008 Jobs	Current Hourly Earnings	2008 LQ
13-2010	Accountants and auditors	7,236	\$21.56	1.25
13-1190	Business operation specialists, all other	6,043	\$31.70	1.55
13-1110	Management analysts	5,271	\$22.06	1.33
13-2050	Financial analysts and advisors	5,028	\$19.34	1.11
13-1070	Human resources, training, and labor relations specialists	2,692	\$24.34	0.88
13-2020	Appraisers and assessors of real estate	2,194	\$9.69	1.38
13-1020	Buyers and purchasing agents	2,070	\$24.45	1.16
13-1050	Cost estimators	1,282	\$26.15	1.47
13-2070	Loan counselors and officers	1,110	\$24.27	0.78
13-1030	Claims adjusters, appraisers, examiners, and investigators	618	\$21.57	0.50
13-1040	Compliance officers, except agriculture, construction, health and safety, and transportation	505	\$25.50	0.57
13-2080	Tax examiners, collectors, preparers, and revenue agents	482	\$11.92	0.73
13-2090	Financial specialists, all other	474	\$19.65	0.78
13-1120	Meeting and convention planners	346	\$12.85	1.24
13-1080	Logisticians	333	\$30.07	0.91
13-1010	Agents and business managers of artists, performers, and athletes	209	\$8.05	1.15
13-2040	Credit analysts	192	\$28.24	0.72
13-2030	Budget analysts	174	\$31.43	0.72
13-2060	Financial examiners	93	\$19.18	0.71

NORTHERN COLORADO

ECONOMIC DEVELOPMENT CORPORATION



13-1060	Emergency management specialists	66	\$22.09	1.03
		36,418	\$22.87	

Occupation Breakdown – Computer and Mathematical Sciences (SOC Code 15)

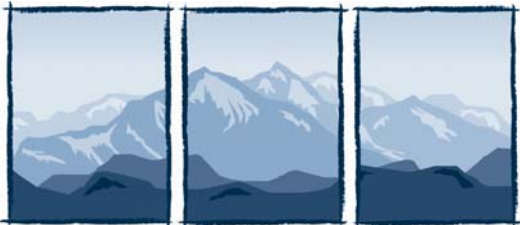
SOC Code	Name	2008 Jobs	Current Hourly Earnings	2008 LQ
15-1030	Computer software engineers	9,925	\$43.71	2.82
15-1040	Computer support specialists	3,162	\$21.32	1.49
15-1050	Computer systems analysts	3,032	\$38.40	1.54
15-1020	Computer programmers	2,448	\$32.99	1.42
15-1090	Computer specialists, all other	2,178	\$32.14	2.56
15-1070	Network and computer systems administrators	1,774	\$34.65	1.39
15-1080	Network systems and data communications analysts	1,644	\$27.36	1.45
15-1060	Database administrators	996	\$31.86	2.19
15-1010	Computer and information scientists, research	441	\$29.54	1.85
15-2030	Operations research analysts	207	\$29.25	0.85
15-2040	Statisticians	109	\$28.76	1.24
15-2010	Actuaries	55	\$41.84	0.66
15-2090	Miscellaneous mathematical science occupations	29	\$24.87	0.65
15-2020	Mathematicians	<10	--	--
		26,012	\$35.82	

Occupation Breakdown – Architecture and Engineering (SOC Code 17)

SOC Code	Name	2008 Jobs	Current Hourly Earnings	2008 LQ
17-2070	Electrical and electronics engineers	2,987	\$43.60	2.68
17-2060	Computer hardware engineers	2,721	\$52.16	9.69
17-3020	Engineering technicians, except drafters	2,389	\$24.53	1.31
17-2050	Civil engineers	1,635	\$30.51	1.45
17-2140	Mechanical engineers	1,566	\$41.52	1.81
17-3010	Drafters	1,284	\$21.84	1.31
17-1010	Architects, except naval	1,269	\$23.95	1.67
17-2110	Industrial engineers, including health and safety	1,232	\$38.16	1.41
17-2190	Engineers, all other	939	\$42.34	1.37
17-1020	Surveyors, cartographers, and photogrammetrists	462	\$24.58	1.66
17-2010	Aerospace engineers	445	\$43.23	1.71
17-2080	Environmental engineers	366	\$32.72	1.82
17-3030	Surveying and mapping technicians	293	\$19.05	0.97
17-2130	Materials engineers	266	\$39.31	2.92
17-2040	Chemical engineers	257	\$37.12	2.15
17-2160	Nuclear engineers	192	\$22.98	1.40
17-2150	Mining and geological engineers, including mining safety engineers	158	\$39.73	2.96
17-2170	Petroleum engineers	123	\$45.91	1.18
17-2030	Biomedical engineers	57	\$44.27	0.92
17-2020	Agricultural engineers	44	\$46.24	2.57
17-2120	Marine engineers and naval architects	<10	--	--

NORTHERN COLORADO

ECONOMIC DEVELOPMENT CORPORATION



		18,691	\$36.61	
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Occupation Breakdown – Life, Physical and Social Sciences (SOC Code 19)

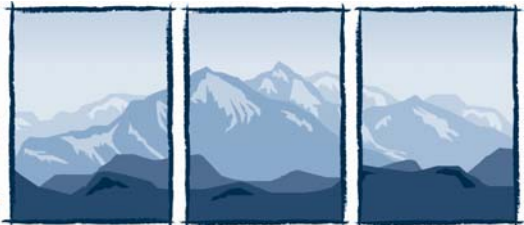
SOC Code	Name	2008 Jobs	Current Hourly Earnings	2008 LQ
19-3030	Psychologists	2,373	\$17.60	1.85
19-2040	Environmental scientists and geoscientists	1,482	\$32.41	2.64
19-3020	Market and survey researchers	1,272	\$21.74	1.06
19-2030	Chemists and materials scientists	1,091	\$36.35	3.17
19-2020	Atmospheric and space scientists	975	\$42.26	18.22
19-1020	Biological scientists	787	\$30.20	2.23
19-4090	Other life, physical, and social science technicians	746	\$19.12	1.39
19-4030	Chemical technicians	695	\$24.18	2.92
19-1030	Conservation scientists and foresters	616	\$23.25	4.30
19-3090	Miscellaneous social scientists and related workers	558	\$30.10	2.98
19-4020	Biological technicians	505	\$18.54	1.87
19-2010	Astronomers and physicists	360	\$56.04	5.08
19-1040	Medical scientists	258	\$26.97	0.64
19-3050	Urban and regional planners	251	\$30.02	1.85
19-2090	Physical scientists, all other	250	\$26.62	1.78
19-4040	Geological and petroleum technicians	204	\$24.66	3.57
19-1010	Agricultural and food scientists	177	\$20.57	1.43
19-4010	Agricultural and food science technicians	103	\$13.94	1.21
19-4060	Social science research assistants	44	\$14.76	0.55
19-3010	Economists	38	\$26.82	0.66
19-1090	Life scientists, all other	33	\$29.69	0.70
19-4050	Nuclear technicians	32	\$22.58	0.91
19-3040	Sociologists	21	\$16.35	0.90
		12,869	\$27.01	

Occupation Breakdown – Office and Administrative Support (SOC Code 43)

SOC Code	Name	2008 Jobs	Current Hourly Earnings	2008 LQ
43-6010	Executive secretaries and administrative assistants	19,728	\$15.98	1.13
43-3030	Bookkeeping, accounting, and auditing clerks	7,971	\$14.64	0.97
43-4050	Customer service representatives	6,699	\$13.94	0.79
43-5080	Stock clerks and order fillers	6,523	\$11.48	0.94
43-9060	Office clerks, general	6,169	\$12.12	0.54
43-4170	Receptionists and information clerks	5,249	\$11.99	1.23
43-1010	First-line supervisors/managers of office and administrative support workers	4,106	\$19.36	0.71
43-5070	Shipping, receiving, and traffic clerks	2,202	\$13.82	0.79
43-3070	Tellers	2,143	\$11.68	0.93
43-5050	Postal service workers	1,595	\$24.22	0.72
43-3020	Billing and posting clerks and machine operators	1,368	\$14.45	0.70
43-9020	Data entry and information processing workers	1,311	\$11.23	0.71
43-4110	Interviewers, except eligibility and loan	1,130	\$12.10	1.23

NORTHERN COLORADO

ECONOMIC DEVELOPMENT CORPORATION



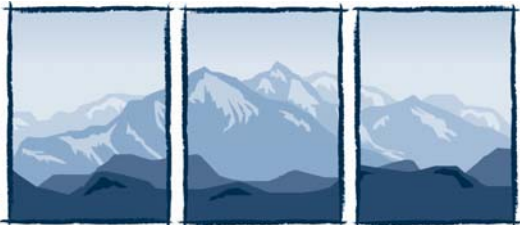
43-9190	Office and administrative support workers, all other	1,097	\$17.49	0.98
43-4190	Information and record clerks, all other	1,054	\$16.21	1.32
43-4080	Hotel, motel, and resort desk clerks	1,041	\$9.38	1.21
43-5060	Production, planning, and expediting clerks	885	\$20.45	0.84
43-4030	Court, municipal, and license clerks	866	\$16.10	2.06
43-3010	Bill and account collectors	855	\$14.56	0.56
43-5030	Dispatchers	823	\$18.12	0.77
43-4070	File clerks	724	\$12.63	0.87
43-5020	Couriers and messengers	721	\$8.58	0.69
43-4150	Order clerks	699	\$15.46	0.77
43-4130	Loan interviewers and clerks	656	\$14.78	0.80
43-3050	Payroll and timekeeping clerks	509	\$16.96	0.67
43-9050	Mail clerks and mail machine operators, except postal service	486	\$11.89	0.86
43-9040	Insurance claims and policy processing clerks	463	\$16.46	0.49
43-4160	Human resources assistants, except payroll and timekeeping	402	\$16.90	0.65
43-9010	Computer operators	392	\$19.90	0.93
43-4060	Eligibility interviewers, government programs	380	\$18.62	0.94
43-9070	Office machine operators, except computer	345	\$13.73	1.13
43-4120	Library assistants, clerical	318	\$11.59	0.72
43-4140	New accounts clerks	315	\$13.50	0.98
43-2010	Switchboard operators, including answering service	304	\$11.62	0.52
43-4010	Brokerage clerks	297	\$14.27	1.15
43-9030	Desktop publishers	276	\$13.62	1.26
43-4180	Reservation and transportation ticket agents and travel clerks	262	\$12.64	0.41
43-3060	Procurement clerks	210	\$17.05	0.71
43-5110	Weighers, measurers, checkers, and samplers, recordkeeping	175	\$13.70	0.63
43-4040	Credit authorizers, checkers, and clerks	166	\$13.74	0.68
43-5040	Meter readers, utilities	158	\$20.44	0.93
43-2020	Telephone operators	86	\$14.76	0.83
43-5010	Cargo and freight agents	75	\$22.66	0.23
43-9080	Proofreaders and copy markers	38	\$9.47	0.45
43-4020	Correspondence clerks	23	\$10.36	0.34
43-3040	Gaming cage workers	20	\$11.23	0.24
43-9110	Statistical assistants	17	\$17.76	0.20
43-2090	Communications equipment operators, all other	<10	--	--
		81,337	\$14.60	

Occupation Breakdown – Installation, Maintenance and Repair (SOC Code 49)

SOC Code	Name	2008 Jobs	Current Hourly Earnings	2008 LQ
49-9040	Industrial machinery installation, repair, and maintenance workers	5,730	\$16.61	0.86
49-3020	Automotive technicians and repairers	4,219	\$16.45	1.08
49-9090	Miscellaneous installation, maintenance, and repair workers	1,594	\$12.24	0.78
49-1010	First-line supervisors/managers of mechanics, installers, and repairers	1,440	\$28.89	0.86
49-2090	Miscellaneous electrical and electronic equipment mechanics, installers, and repairers	1,296	\$20.23	1.11

NORTHERN COLORADO

ECONOMIC DEVELOPMENT CORPORATION



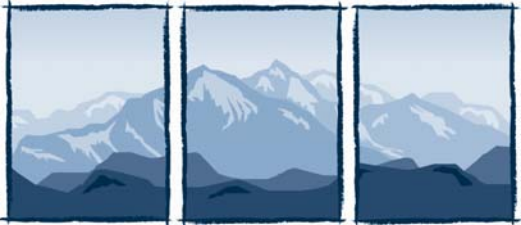
49-9020	Heating, air conditioning, and refrigeration mechanics and installers	1,007	\$18.28	0.81
49-2020	Radio and telecommunications equipment installers and repairers	960	\$28.26	1.17
49-9050	Line installers and repairers	848	\$23.35	0.78
49-3030	Bus and truck mechanics and diesel engine specialists	728	\$18.81	0.71
49-3090	Miscellaneous vehicle and mobile equipment mechanics, installers, and repairers	723	\$11.95	1.58
49-3040	Heavy vehicle and mobile equipment service technicians and mechanics	712	\$20.71	0.99
49-2010	Computer, automated teller, and office machine repairers	653	\$16.76	1.05
49-9060	Precision instrument and equipment repairers	350	\$13.35	0.86
49-3050	Small engine mechanics	342	\$11.62	0.89
49-9030	Home appliance repairers	286	\$10.12	0.96
49-9010	Control and valve installers and repairers	240	\$20.17	1.05
49-3010	Aircraft mechanics and service technicians	192	\$20.88	0.43
		21,318	\$18.13	

Occupation Breakdown – Production Occupations (SOC Code 51)

SOC Code	Name	2008 Jobs	Current Hourly Earnings	2008 LQ
51-2090	Miscellaneous assemblers and fabricators	3,644	\$12.74	0.68
51-3020	Butchers and other meat, poultry, and fish processing workers	2,453	\$12.20	1.75
51-2020	Electrical, electronics, and electromechanical assemblers	2,111	\$14.56	1.94
51-9190	Miscellaneous production workers	2,080	\$12.27	0.56
51-1010	First-line supervisors/managers of production and operating workers	2,003	\$23.93	0.79
51-9060	Inspectors, testers, sorters, samplers, and weighers	1,575	\$16.50	0.90
51-4120	Welding, soldering, and brazing workers	1,336	\$15.79	0.75
51-9110	Packaging and filling machine operators and tenders	1,260	\$12.37	0.98
51-5020	Printers	1,117	\$15.62	0.97
51-4040	Machinists	1,034	\$19.73	0.68
51-4030	Machine tool cutting setters, operators, and tenders, metal and plastic	789	\$13.21	0.48
51-6010	Laundry and dry-cleaning workers	755	\$8.68	0.75
51-7010	Cabinetmakers and bench carpenters	716	\$13.30	1.41
51-6050	Tailors, dressmakers, and sewers	657	\$8.02	1.10
51-8030	Water and liquid waste treatment plant and system operators	608	\$21.36	1.51
51-6030	Sewing machine operators	604	\$10.74	0.77
51-3090	Miscellaneous food processing workers	588	\$11.27	1.00
51-9120	Painting workers	579	\$16.16	0.79
51-4080	Multiple machine tool setters, operators, and tenders, metal and plastic	562	\$13.85	1.74
51-3010	Bakers	498	\$11.79	0.91
51-9020	Crushing, grinding, polishing, mixing, and blending workers	497	\$14.84	0.61
51-7040	Woodworking machine setters, operators, and tenders	463	\$12.72	0.85
51-6090	Miscellaneous textile, apparel, and furnishings workers	432	\$9.66	0.85
51-9080	Medical, dental, and ophthalmic laboratory technicians	402	\$17.61	1.11

NORTHERN COLORADO

ECONOMIC DEVELOPMENT CORPORATION



51-4070	Molders and molding machine setters, operators, and tenders, metal and plastic	401	\$13.54	0.68
51-2040	Structural metal fabricators and fitters	388	\$17.68	0.94
51-9130	Photographic process workers and processing machine operators	375	\$10.85	1.16
51-4190	Miscellaneous metalworkers and plastic workers	345	\$13.60	0.66
51-8090	Miscellaneous plant and system operators	343	\$22.67	0.76
51-5010	Bookbinders and bindery workers	336	\$13.58	1.30
51-8010	Power plant operators, distributors, and dispatchers	331	\$24.40	1.56
51-9010	Chemical processing machine setters, operators, and tenders	315	\$16.15	0.89
51-4010	Computer control programmers and operators	270	\$18.06	0.47
51-4020	Forming machine setters, operators, and tenders, metal and plastic	245	\$15.12	0.43
51-9040	Extruding, forming, pressing, and compacting machine setters, operators, and tenders	203	\$15.78	0.68
51-9140	Semiconductor processors	194	\$16.69	1.29
51-7020	Furniture finishers	184	\$10.60	1.13
51-9070	Jewelers and precious stone and metal workers	179	\$12.07	0.90
51-9030	Cutting workers	169	\$12.77	0.45
51-2030	Engine and other machine assemblers	134	\$12.46	0.93
51-6040	Shoe and leather workers	128	\$8.02	0.93
51-6020	Pressers, textile, garment, and related materials	93	\$9.40	0.36
51-6060	Textile machine setters, operators, and tenders	91	\$10.72	0.23
51-8020	Stationary engineers and boiler operators	91	\$21.89	0.60
51-4110	Tool and die makers	84	\$18.83	0.27
51-4060	Model makers and patternmakers, metal and plastic	69	\$17.94	0.99
51-7090	Woodworkers, all other	45	\$10.51	0.73
51-7030	Model makers and patternmakers, wood	43	\$10.60	0.74
51-4050	Metal furnace and kiln operators and tenders	38	\$16.84	0.27
51-9050	Furnace, kiln, oven, drier, and kettle operators and tenders	25	\$14.80	0.28
51-2010	Aircraft structure, surfaces, rigging, and systems assemblers	<10	--	--
		31,886	\$14.64	

This report uses state data from the following agencies: Colorado Department of Labor and Employment.



Data Sources and Calculations

Demographic Data

The demographic data in this report is compiled from several sources using a specialized process. Sources include US Census Bureau annual estimates, birth and mortality rates from the US Health Department, and projected regional job growth.

Occupation Data

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

State Data Sources

This report uses state data from the following agencies: Colorado Department of Labor and Employment.