

**FOR IMMEDIATE RELEASE**

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**International company Rubicon Systems expands in Fort Collins**

Fort Collins, Colorado (July 12, 2010) – The Northern Colorado Economic Development Corporation (NCEDC) and Rubicon Systems are pleased to announce Rubicon's North American headquarter expansion and relocation to Fort Collins, Colorado. Increased sales and expansion in the western United States over the past few years have led the water engineering and technology company to expand and nearly quadruple their office space. The firm had been located in Loveland since 2006 and expansions in local operations required them to search for a larger facility.

"We believe that Northern Colorado is an ideal location for Rubicon Systems America to base our North American operations with the area's strong water resource focus. With this new office, we will have the footprint to grow and enable assembly and manufacturing of our products here locally." Trevor Boomstra, Chief Executive Officer, Rubicon Systems America, Inc.

Rubicon is expanding from their current 4,000 square foot location at 5837 Wright Drive, in Loveland to nearly 15,000 square feet at 4563 Denrose Court, in Fort Collins. The company has invested approximately \$150,000 in tenant finish, equipment, furniture and fixtures.

"I've been working with Rubicon to find them a new location since last October," said Joseph Palieri II, CCIM, owner Palieri & Associates. "We found them a great fit in Fort Collins which was 20% less expensive than the average lease rate and required minimal tenant improvement work to get them in."

The NCEDC began working on Rubicon's expansion project in September of 2009. The NCEDC performed real estate searches in Loveland and then expanded the search to Larimer County per the company's request. NCEDC also assisted Rubicon with local and state incentive programs and advised them on local enterprise zone tax credits and local contacts in Colorado to potentially secure as clients.

"Rubicon Systems could have relocated and expanded their North American headquarters out of our area." said Mike Masciola, COO & Senior Vice President of NCEDC. "Other communities covet innovative and fast growing companies like Rubicon but they chose to stay in our region due to our business advantages and shared emphasis on water resource management."

Rubicon currently employs seven people in Colorado. The headquarter expansion will help to accommodate Rubicon's plans to create an additional 10 new highly paid professional jobs over the next three years. Rubicon has another national office in California as well as offices internationally in Australia and China.

Rubicon Systems is an industry leading engineering and technology company providing specialized products and services that enable water authorities to manage their operations and water resources more efficiently. Rubicon's solutions include the design and manufacture of highly engineered water control gates and precision water measurement instrumentation combined with wireless communications networks, advanced monitoring and control software - serving both the irrigation and municipal water industries. Their solutions provide their customers with the tools they need to accurately measure, monitor and control their water resources.

"Rubicon Systems provides an exciting and welcome addition to the community" said Josh Birks Economic Advisor for the City of Fort Collins. "The expertise they bring from Australia in modernizing agricultural irrigation resulting in water conservation will strengthen the emerging Water Technology Cluster."

**About Rubicon:**

Rubicon Systems was formed in 1995 by water engineers David Aughton, Tony Oakes, Bruce Rodgeron and Trevor Tennant, together with computer scientist Gino Ciavarella. The directors brought a wealth of industry experience and expertise in the fields of information and communications technology, software development, irrigation system operation, hydraulics, mechanical and electrical manufacturing, process control and water management.

Through their extensive experience within the water industry, the directors recognized the economic, social and environmental value of water. They believed that sustainable and efficient management of water was fundamental to the well being of any nation.

Today Rubicon's technology is delivering resource efficiencies, greater responsiveness to customers, cost savings and improved environmental outcomes throughout the world. Rubicon's solutions have been widely adopted and their flagship irrigation canal management system - Total Channel Control® along with their unique software, telemetry and water control gate components have been established as international industry benchmarks.

For more information about Rubicon call (970) 461-8698 or visit them at [www.rubicon.com.au](http://www.rubicon.com.au).

**About NCEDC:**

The NCEDC is a non-profit organization and the primary resource in Larimer County to assist with business attraction and business retention and expansion of primary employers. Through the generous support of NCEDC's investors and strategic partners, year to date the NCEDC staff has assisted in the creation of 332 primary jobs with an average salary of \$68,857, 74% above the Larimer County average salary of \$39,500. This provides an annual payroll of over \$25 million earned by local residents. Visit [www.ncedc.com](http://www.ncedc.com) for more information.

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