



## Leadership 2010 Solutions Teams

### **Business Development:**

#### **Mission:**

*"To provide valuable assistance to business development allies toward sustaining and expanding the strongest possible regional economy and to help secure new primary job opportunities for Larimer County residents"*

#### **Goal:**

- 1) Complete targeted clusters asset mapping for Northern Colorado
- 2) Facilitate the creation of new jobs via the attraction of new industry to Larimer County
- 3) Develop business cases for identified clusters to assist in targeted recruitment of companies within these desired industries
- 4) Serve as a rapid response team for site visits and company needs

### **Business Retention & Expansion:**

*{in partnership with local Chambers of Commerce}*

#### **Mission:**

*"Retain and expand Larimer County's existing business base. Collaborate with strategic business development allies to achieve common goals and objectives"*

#### **Goals:**

- 1) Visit / Survey Larimer County Primary Employers Annual Basis Jan-Aug.
- 2) Inform primary employers on the business services and resources available
- 3) Complete Annual Primary Employers Research Project Report
- 4) Address the barriers to growth expressed by the surveyed primary employers

### **Investor Development:**

#### **Mission:**

*"Identify businesses & organizations whose needs are aligned with NCEDC vision and engage those entities to be active financial partners"*

#### **Goals:**

- 1) Maintain 95% of existing investors
- 2) Continue to work towards \$5 million funding goal
- 3) Improve investor communications & survey expectations
- 4) Allow cross industry networking while supporting NCEDC community impact