

**FOR IMMEDIATE RELEASE**

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Loveland, Colorado (Dec. 8, 2009) – The Northern Colorado Economic Development Corporation (NCEDC) and Schlosser Signs, Inc. are pleased to announce Schlosser Signs' expansion into Loveland, Colorado. Growth of the former county-based, family-owned-and-operated sign manufacturing and design company led them to expand into Loveland, purchasing a 9,100-square-foot facility.

Schlosser Signs' new facility is located in north east Loveland at 3597 Draft Horse Court. The company purchased the property in September and will continue to provide full-service custom sign solutions to clients in Colorado and southern Wyoming. It offers custom design, fabrication, installation and service on any size project.

"We're a small business dedicated to increasing our capabilities and technologies to meet the needs of our clients." said Carla Schlosser, CEO of Schlosser Signs. "The new building enables our continued commitment to growth and, equally significant, marks our 10th anniversary. Staying on track, we'll be positioned to increase our 17-person staff by up to 10 people within the next two to three years."

Schlosser Signs is Loveland's only full-service custom sign company, in addition to being one of the leading commercial sign companies throughout Colorado and Wyoming for the last 10 years. The company's national accounts include Bank of the West, Pro Bass Shops, Lowes, Old Navy, Comfort Inn, Chick-Fil-A, Key Bank and Buffalo Wild Wings Bar & Grill.

"It is great to announce the good news of Schlosser Signs' expansion into Loveland, particularly during a time when the general business news we hear is negative." said Mike Masciola, COO & Senior Vice President of NCEDC. "The NCEDC has been working with the company since 2008 and we're delighted they purchased a facility and made the needed capital investments to accommodate their exciting growth."

About Schlosser Signs, Inc.:

Schlosser Signs opened in Loveland, Colorado in 1999. The company's experienced team designs, manufactures, and installs a vast range of interior and exterior corporate signage — including monument signs, LED electronic message centers, parking lot lighting, awnings and more.

Schlosser's goal is to create a top-quality, great-looking sign that will maintain the integrity of your brand while helping to promote your company to your guests and the general public.

Schlosser takes care of every aspect of each project for you, so you don't have to worry about the details. From property surveys and visibility studies to permit acquisition and maintenance long after the project is complete — they do it all, on a local, regional, and national scale.

For more information about all of Schlosser's products and services, call (970) 593-1334, email Carla@schlossersigns.com, or visit www.schlossersigns.com.

About NCEDC:

NCEDC is a non-profit organization and the primary resource in Larimer County to assist with business attraction & business retention & expansion of Primary Employers. Year to Date NCEDC staff has assisted with the creation of 463 primary jobs with a total payroll of nearly \$26 million.

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